

Please Note: This job is being posted on behalf of Post Market Publishing, supporting Ashley Smith (<u>Ashley's LinkedIn</u>) by Great Assistant, a division of Profit Factory (https://www.profitfactory.com/). Great Assistant is a company that works with entrepreneurs to match them to assistants.

Post Market Publishing is a publishing company that provides link-building opportunities to businesses, agencies, and resellers. They help them to increase their online visibility (primarily across Google).

We're looking for a virtual assistant to support the CEO. The successful candidate will align with the core values of:

- Share knowledge and collaborate
- Show you care
- Be accountable

We are looking for an assistant that is skilled at looking at data and has a high level of ability in Excel. The successful candidate will be highly organized, able to create structure, and works well within structure.

Daily tasks will include, but are not limited to: DATA

- Data entry
- Reporting
- Collaborating on data
- Analyzing reporting and data

TRAINING

- Break down long SOPs into smaller manuals
- Identify areas that require new SOPs
- Create SOPs
- Train employees on processes

FINANCE/HR

- Support the finance team
- Recruiting/onboarding
- Team communications
- Culture engagement

Technical skills you must know or come ready to learn: (Training will be provided for all the tools)



- Google Suite
- Slack
- FreshDesk
- HubSpot CRM

Position Details

- This is a 1099 position estimated at 40 hours/week
- Monday Friday, 9 am 12 pm CST required, other hours are flexible throughout the day
- The pay rate for this position is \$20/hr.
- We're looking for someone to become a long-term (3+ years) partner

How to Apply:

Email: <u>jobs@greatassistant.com</u> (Please do not contact Post Market Publishing directly. Doing so will disqualify you for the position.)

In the subject line, please write, "Hi, I'm (your name) from (insert your city & state). I'm interested in the Post Market Publishing position."

In the body of the message, please write a 15-sentence email including:

- Two sentence opening salutation that says: "Hi there. I'm (your name) from (city, state)."
- Paragraph #1: Reason(s) why you think this job is a great fit for you, including your experience as a virtual assistant. (blue font, Verdana, 3 sentences)
- Paragraph #2: Your experience with the technical tools listed. (red font, Verdana, 3 sentences)
- Paragraph #3: Tell us about a time you had to analyze data through reporting. What was your process and final outcome? (red font, Verdana, 3 sentences)
- Paragraph #4: Your availability in CST. What do you see yourself doing in three years, if you are/are not currently working, and when you would be able to start your new position? (black font, Verdana, 3 sentences)

One sentence closing provides the following:

• a closing salutation including your name, email address, and phone number

Be sure to attach a resume. Thanks!